



For more information, contact:
Jeff Shepard, President
jshepard@darnell.com
(951) 279-6684
<http://CTOPowerSummit.darnell.com>

Darnell Group

NEWS

Super Sessions on the Smart Grid and Trends in DC Power Distribution to be Featured at Darnell’s CTO Power Summit

Corona, California, January 14, 2010 – Darnell Group’s first-annual CTO Power Summit to be hosted in San Diego, California in February 2010, will feature two extended-length Super Sessions. Featured speakers during the first Super Session, “Impact of the Emerging Smart Grid” will include: Erfan Ibrahim, PhD, Technical Executive, Smart Grid Communications & Cyber Security Lead, Electric Power Research Institute; Jerry Ramie, ARC Technical Resources; and Dr. Farouk Zanaty, TUV Rheinland. During the second Super Session on “Trends in DC Power Distribution, featured speakers will include: Brian Fortenbery, Sr. Program Manager, Electric Power Research Institute; Brian Paterson, Chairman, EMerge Alliance and General Manager, Armstrong World Industries; and Alex McEachern, President, Power Standards Lab.

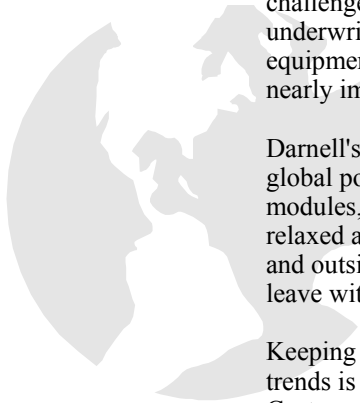
"The Super Sessions will present unique opportunities to learn from technology leaders in the electric utility sector, regulatory and standards groups and technology specialists about tomorrow’s trends in the smart grid and dc power distribution. Both of these areas will present CTOs with challenges and opportunities," stated Jeff Shepard, President of Darnell Group. "Sponsor-underwriters of this event will have unparalleled access to CTOs from the top power conversion equipment companies in the world. Without sponsoring Darnell’s CTO Power Summit, it would be nearly impossible to meet this influential group even given a year of travel," Shepard concluded.

Darnell's CTO Power Summit will provide CTOs and technology and engineering executives at global power conversion equipment companies (including ac-dc power supplies, dc-dc converter modules, inverters, lighting ballasts, motor drives and uninterruptible power supplies) with a relaxed atmosphere to network with colleagues, learn new solutions from their peers both inside and outside the power electronics industry, hear the latest application and market trends, and leave with high-impact knowledge take-aways.

Keeping up with the latest technology trends and getting advanced information for next-generation trends is important, but it is only a part of what CTOs will receive at Darnell's CTO Power Summit. Customers are demanding solutions to today's problems for today's designs. It is the CTO's task to have a clear view of technology trends and market needs beyond today's demands. A clear vision of medium- and longer-term market demand trends is critical. It enables CTOs to identify opportunities for enhancing product differentiation and keeping up with changing market conditions. Complementing the improved margins enabled by enhanced product differentiation is the drive for reduced product development costs and product manufacturing cost reductions. Darnell's CTO Power Summit will address this diverse set of demands and provide the tools CTOs need to drive success into the future.

Darnell’s Global CTO Power Summit is not a tradeshow or similar broad-based event open to everyone and anyone. Instead, it’s an exclusive, invitation-only meeting where CTOs and similar senior technical/engineering executives including Vice Presidents of Research and Development, Vice Presidents of Engineering, Directors of Advanced Technology, and so on, with manufacturers of electronic power conversion equipment go to broaden their perspectives and share knowledge with their peers in a relaxed setting.

Darnell Group is the leading source for worldwide strategic information covering the full spectrum of power electronics, energy storage and generation. The company specializes in the economic/business analysis of emerging power markets and technologies. The CTO Power Summit web site is at: <http://CTOPowerSummit.darnell.com>.



The World’s Power Electronics Specialist